



COMPANY PROFILE

www.ubarconferences.com

March 2023



ABOUT US



Founded in 2007, UBAR conferences & events is a Professional Conference Organizer (PCO) providing full service management for associations, conferences, seminars, exhibitions, and other events. We combine creative ideas, flexibility and budget control. We consider each event as a new adventure and we build it up with big attention, transparency and mutual trust.

We are also proud to be the first Omani PCO member of ICCA (International Congress & Convention Association) which certifies our track records in planning professional conferences, expos and events locally and internationally.

We work closely with the Ministry of Tourism in Oman to promote the Sultanate as the ideal destination for Meetings. We are also one of the preferred suppliers of Oman Convention and Exhibition Center and their strategic partner in bidding for international events.



LIST OF MAJOR CUSTOMERS



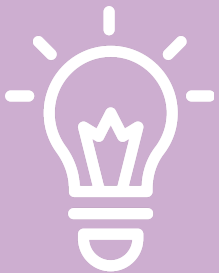


OUR APPROACH TO DESIGNING EXPERIENCES



CONSULTANCY

Our intuitive approach to translate your ideas into viable enterprises by applying our unique know-how



MASTER PLANNING

Formulate the right answers based on comprehensive assessment



MUTUAL GAIN

Your satisfaction is our motor for progress



IMPLEMENT AND EXECUTE

Practical application of set-out goals



UBAR
conferences & events
Professional Conference Organizer

OUR SERVICES

Simply tell us your vision and we will make sure everything you need for your event is part of our services.

Experts in



Conferences and events



Communication and
Graphic Design



Expo Management





SOME OF OUR PREVIOUS PROJECTS

32ND ANNUAL IAOM MEA REGION CONFERENCE & EXPO

Date: 25 – 28 October 2022

Venue: Hotel Verde, Zanzibar, Tanzania

Client: IAOM MIDEAST & AFRICA REGION



INTERNATIONAL SUSTAINABILITY RESOURCES & TECHNOLOGY CONFERENCE

Date: 14 – 16 March 2022

Venue: Oman Convention & Exhibition Center

Client: Oman Environmental Services Holding Company (be'ah)





SOME OF OUR PREVIOUS PROJECTS

INTERNATIONAL GAS UNION RESEARCH CONFERENCE (IGRC 2020)

Date: 24 – 26 February 2020

Venue: Oman Convention & Exhibition Center

Client: Oman Convention & Exhibition Center, Presented by IGU & Hosted by Oman LNG



OMAN LNG GALA DINNER 20 YEARS OF EXCELLENCE

Date: 25 February 2020 (During IGRC 2020 Conference)

Venue: Royal Opera House Muscat

Client: Oman LNG





SOME OF OUR PREVIOUS PROJECTS

31ST ANNUAL IAOM MEA REGION CONFERENCE & EXPO

Date: 10 – 12 October 2021

Venue: Dubai World Trade Center

Client: IAOM MIDEAST & AFRICA REGION



THE MEADFA CONFERENCE

Date: 24 – 26 November 2019

Venue: Kempinski Hotel, Muscat

Client: Middle East & Africa Duty Free Association and Tax Free World Association





SOME OF OUR PREVIOUS PROJECTS

30TH ANNUAL IAOM MEA REGION CONFERENCE & EXPO

Date: 3 – 6 November 2019

Venue: Dubai World Trade Center (DWTC)

Client: International Association of Operative Millers MEA



DIGITAL FLUENCY PROGRAM

Date: 27 – 28 October 2019

Venue: Oman Convention & Exhibition Center

Client: The Diwan of Royal Court of the Sultanate of Oman





SOME OF OUR PREVIOUS PROJECTS

NATIONAL PROGRAM FOR SKILLS DEVELOPMENT – CLOSING CEREMONY

Date: 29 September 2019

Venue: Oman Convention & Exhibition Center (OCEC)

Client: The Diwan of Royal Court of the Sultanate of Oman

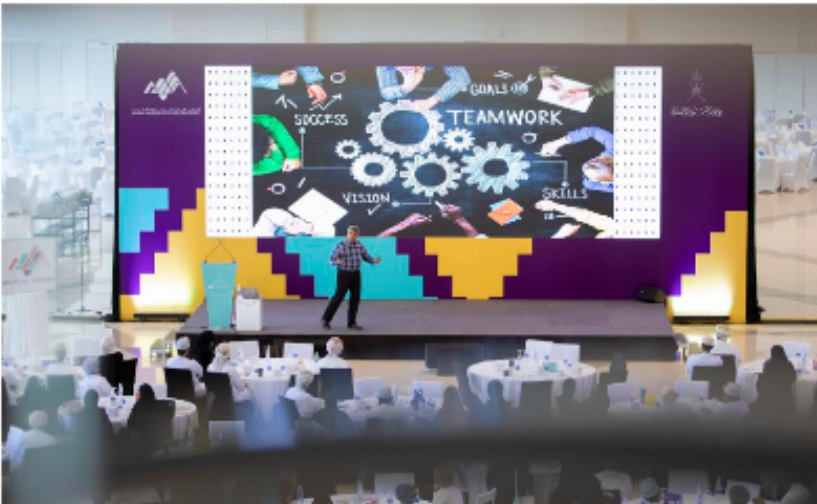


NATIONAL PROGRAM FOR SKILLS DEVELOPMENT – BOOT CAMP

Date: 13 – 14 April 2019

Venue: Oman Convention & Exhibition Center (OCEC)

Client: The Diwan of Royal Court of the Sultanate of Oman





SOME OF OUR PREVIOUS PROJECTS

INAUGURAL SESSION OF THE PUBLIC-PRIVATE PARTNERSHIP TASK FORCE & OMAN BUSINESS FORUM

Date: 06 February 2019

Venue: Al Wahat Club, Muscat, Sultanate of Oman

Client: The Diwan of Royal Court of the Sultanate of Oman



OMAN YOUTH TECH IDEATHON

Date: 13 – 15 December 2018

Venue: Oman Convention & Exhibition Center, Sultanate of Oman

Client: National Youth Program for Skills Development for The Diwan of Royal Court, supported by Google





SOME OF OUR PREVIOUS PROJECTS

GRAND OPENING MUSCAT INTERNATIONAL AIRPORT

Date: 11 November 2018

Venue: Muscat International Airport, Sultanate of Oman

Client: Ministry of Transport & Communications

In collaboration with Film Master Company, UAE



28TH ANNUAL ICF CONGRESS

Date: 15 – 19 October 2018

Venue: Kempinski Hotel. Muscat, Sultanate of Oman

Client: International Cablemakers Federation





OPERATIONS TEAM



Sherihan Baalbaki

PROJECTS MANAGER

International Experience in Middle East & North Africa regions.

Ability to manage a team and to work on multiple tasks in a stressful environment.

Deep knowledge of the MICE industry.



Souhad Cheaib

SENIOR EVENTS EXECUTIVE

Excellent customer service skills.

Hospitality Management Background.

Highly experienced in organizing & managing groups, VIP Guests, speakers, venues and F&B requirements.



Omaima Al Sabahi

EVENTS COORDINATOR

Experienced in communications

Ability to manage websites and social media accounts



OPERATIONS TEAM



Zeina Massoud

GRAPHIC DESIGNER & MEDIA RELATIONS

International Experience in graphic design and creative artworks

Experienced in communications, media relations and social media management



Rashnath Kamal

EVENTS COORDINATOR

Very good communication skills

Ability to work within a multinational environment and team.

Highly experienced in registration management portal & delegates coordination.



Abbas Kanchwala

ACCOUNTANT

Handling event accounts, finalization of book of accounts, MIS reports and other financial reports. Maintaining event Contacts List.

Thank You !



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